



# New **Super** Preferred ... Our Best **Rates** Just Got **Better!**



**Gain a competitive edge**  
with Impact Plus<sup>sm</sup>'s new Super  
Preferred Non-Tobacco rates  
... improved rates with realistic  
underwriting for your **healthier**  
**clients.**

Revised underwriting requirements  
**qualify most non-tobacco** users for  
Preferred or better rates.

Plus, our Standard **rates have**  
**improved** ... providing better  
economy for your non-preferred  
clients.

Find out how North American's  
**Impact Plus** can be a **PLUS** to  
your term sales!

**We're Here for Life® [nacolah.com](http://nacolah.com)®**

Impact Plus is issued on policy form series LS143A and LS125A; policy forms LS108A19 and LS114A19 for MD or state variation. Not all products, features, riders, endorsements or issue ages are available in all jurisdictions.  
**FOR AGENT/BROKER USE ONLY. NOT INTENDED FOR CONSUMER SOLICITATION PURPOSES.**

PR-753FP 9/04

