

## **WE'RE NOT JUST ANOTHER WHOLESALER!**

Many of you have done business with ABS, and have called in to find out who has the best rates. Many have called in to talk about our annuity presentation program. Many have called in to ask about different types of annuity products! Many of you have not taken the time to find out what we're all about!

American Brokerage Services functions as both a consulting firm, and as a national distributor of fixed annuities representing just about every "A" rated, or better, company. We know what's out there, what's going to be out there, and how it can positively or negatively affect your clients! Our approach to our relationship with you, is to give you the best level of service possible. This incorporates everything from rate information, our own due diligence work and product cautions, to the most comprehensive annuity presentation program in the industry.

When you contact us, we ask the pertinent fact-finding questions in order to give you the best product recommendations for your client. For example, is a bonus needed, are there liquidity concerns that must be addressed, is the client older, among other questions. By asking you, and then listening to your response, we can offer you objective and comprehensive suggestions. Being independently owned, we can offer you the best product to fit the situation- not a particular company's "flavor of the month".

We pride ourselves on examining and analyzing any new fixed annuity products that are released. We are also current on the various trends, benefits and features offered in most of the variable annuity products. We closely examine the product and will give you the positives and the negatives that come with the product. This is our commitment to due diligence – to inform you and keep you out of harm's way.

When developing our Annuity Presentation Program, our objective was to make it the most comprehensive and user friendly program available to you. It includes outstanding planning calculators and power point sections designed to hold your client's attention. We developed this program to make it available at NO COST to you...we simply want an annuity relationship.

Our associates have the field experience necessary to relate to your profession. We have been agents, sales managers, general agents, and company executives We have been in your shoes!

So, if you want to do business with an organization that is truly here to help you build your business, and to give you the best information at hand, you owe it to yourself to call us today!

Call us at toll-free at 888-227-3131, extension 500 to discuss your annuity fantasies!