

RESPONSE MAIL
Express

Financial Professionals

The Best Way To
Meet With More
Prospects In One Month
Than Most Producers See
In An Entire Year!

You Are Invited...

Participate In A Proven
Seminar Marketing
Program That Has
Produced Incredible
Results For Over 8 Years!

Fact:

The average return
on our clients'
marketing dollars is
200%.
Our program works!!



800-795-2773
Fax 813-885-8201

5132 Tampa West Boulevard, Suite B
Tampa, Florida 33634

www.seminarsuccess.com

Seminars **Work...** only when you **room!** can fill a



#10 **Window** Envelope



#10-**Graphix** Response



Traditional-Graphix **Response**



6x9 Express **Envelope**



Traditional **Style**

And now there's help. Seminar Success, the country's leading seminar marketing company, offers an affordable, proven turn-key seminar mailing program system to all financial advisors. This national program has been tested and proven successful over 50,000 times during the past 8 years.

Some of the benefits and features you will enjoy are:

Extensive consulting with experienced seminar marketing experts.

Get in front of 100 to 250 prospects from one single seminar invitation mailing.

Hassle-free, easy to order, turn-key, pre-designed invitation program.

One affordable price includes **everything**, even the postage mailing list, and reservation center.

Over ten pre-designed and tested invitation packages to choose from.

Fast turnaround (only need 35 days notice prior to first seminar date; 45 days for West Coast).

Take advantage of this easy, cost-effective program today by calling **(800) 795-2773**. You can also visit www.seminarsuccess.com for more detailed information and other seminar marketing tools.

How **Much More Money** Could You Make If We Put You In Front Of **120 to 250 Prospects...** every month?*



Response Mail Express is a full service seminar marketing company. We help you market your services, by using the invitation text

that you provide or we can help you in creating your own invitation based on others that have been successful. Our turn-key program includes the following:

- Over the phone consulting and monthly coaching service.
- Over 10 mailing invitation designs with matching envelopes, event tickets, and reply cards.
- Targeted mailing list sorted by age, household income and zip codes in your market area.
- Printout of mailing list for follow-up.
- All printing and mailing services.
- Free door prizes – 200 Instant Winner Scratch-off Game Cards (win \$2000), 30 *Get Up & Go* 3 Day/2 Night Vacation Certificates, and Free 4-Week Subscriptions to *The Wall Street Journal*.
- Standard rate postage.
- Optional RSVP service and call announcement tele-messaging.

IF YOU DON'T REACH THE VALUABLE PROSPECTS IN YOUR AREA, OTHER ADVISORS WILL.

*Figures are based on an "average" of RSVP's gathered from 5 minimum mailings



It's simple...

Plug-in to our turn-key marketing system within 35 days.

It has worked successfully in over 50,000 seminar promotions for:

Hundreds of Independent Advisors
Major Broker Dealers
Financial Companies

All Across the United States

EVERY MONTH

600 successful financial advisors are generating 120 to 250 attendees to their Financial Planning Seminars. Respond today and we'll show you how to get these unheard of results.

WHAT TYPE OF PROSPECTS DO YOU NEED??

Regardless of the seminar presentation you are using and whether you offer Retirement, Estate Planning, Long Term Care, Asset Preservation, Tax Relief or any other financial service, we have a marketing system and service that will generate leads for you, continually. We produce and process all of our promotions in-house. You are not a marketer, but you can become one and never have to worry about where your new business is going to come from again. We specialize in marketing you *and* your business. Just bring us your seminar presentation or services.

WE ARE SERIOUS ABOUT BEING YOUR PARTNER IN SEMINAR SELLING

ADDED VALUE SERVICES TO HELP YOU SUCCEED!!!...

Coaching Service... FREE to our clients

As a valued client of Response Mail Express, you can participate in a **FREE** monthly coaching conference call to help you build your business through seminars. Listen to the latest techniques in the industry from experts in your field.



RSVP Service

Because seminar reservations can come in large numbers by phone and many people will call in the evening hours, Seminar Success can provide professional in-bound telephone answering services. These telephone RSVP answering services provide you with your own toll-free telephone number and take your seminar reservations live, 24 hours a day, seven days a week. Professionally trained reservationists will forward all reservations to your office via email or through our internet website on a daily basis. (www.seminarrsvp.com)



Annual Marketing Cruise... FREE

You can also qualify for the opportunity to receive a **FREE** boarding pass on the annual Seminar Success at Sea conference. Each year we bring together top seminar marketing experts and the industry's top speakers for a luxurious and informative 4 day Caribbean cruise that is guaranteed to help increase your income. (Visit www.seminarsuccessatsea.com) Meet hundreds of advisors and share your success.



K.O.P. Program

The first, and only, on-demand, web-based perpetual prospecting service, utilizing state-of-the-art printing, telephone and email technology. Imagine you have the ability to secure additional business from former dinner seminar attendees, prospects and current clients through monthly direct mail, telephone or email contact. THAT IS K.O.P. – Keep On Prospecting. With just a few clicks of your mouse, you'll be able to create your own "drip-type" program that is targeted to your former dinner seminar prospects.



"BECOMING A BETTER MARKETER WILL ALLOW YOU TO BECOME AN EXCEPTIONAL

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RESPONSE MAIL Express by **SEMINAR SUCCESS** *The Original...*

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